

In canine osteoarthritis...



# Think bigger.



*Now available*  
in a new 180 mL bottle,  
Metacam® (meloxicam)  
offers an even easier way  
to dose larger dogs.



Think easy. Think liquid. Think METACAM.

# Metacam®

(meloxicam)

Oral Suspension

# A *larger size* for even greater benefits. **180 mL**

With the new 180 mL bottle of Metacam® (meloxicam), pet owners can enjoy:

- ◆ Longer-lasting supply
  - One 180 mL bottle contains a minimum 2-month supply of OA medication for large dogs
- ◆ Greater convenience
  - Less frequent refills required, saving owners time and money
- ◆ Increased cost savings
  - Larger volume bottle means a reduction in cost per dose



Continue to think METACAM...  
to meet the dosing needs of any size dog

- ◆ Easy to administer to big dogs, small dogs, and everything in between
- ◆ Liquid formulation means no pill splitting
- ◆ Dose easily adjusted to compensate for changes in body weight
- ◆ Remember, there's also a unique lower concentration specifically for small dogs

See Important Safety Information in this piece and accompanying Full Prescribing Information.

# Think *longer-lasting.*



## How long will a 180 mL bottle last?

Dog's weight (lbs)	Approximate Days of Treatment	Dog's weight (lbs)	Approximate Days of Treatment
65	90	95	62
70	84	100	58
75	78	105	56
80	73	110	53
85	69	115	51
90	65	120	49



### Important Safety Information

As a class, cyclo-oxygenase inhibitory NSAIDs may be associated with gastrointestinal, kidney, or liver side effects. The most common side effects reported in field studies were vomiting and soft stool/diarrhea. These are usually mild, but may be serious. If side effects occur, pet owners should halt therapy and contact their veterinarian. Pets should be evaluated for pre-existing conditions and currently prescribed medications prior to treatment with METACAM, then monitored regularly while on therapy. Concurrent use with another NSAID, corticosteroid, or nephrotoxic medication should be avoided or monitored closely. Please refer to the package insert for complete product information or visit [www.thinkmetacam.com](http://www.thinkmetacam.com).

Think easy. Think liquid. Think METACAM.

**Metacam®**  
(meloxicam)  
Oral Suspension


# It's *easy to manage* canine OA pain with Metacam<sup>®</sup> (meloxicam).

**1** Use the METACAM 2-step approach

Start your patient in the office with METACAM Solution for Injection.



**2** Send the patient home with METACAM Oral Suspension.



Your clients will see the rapid pain relief their dogs experience after you administer METACAM Solution for Injection in the clinic. In addition to being grateful, they will be more likely to use METACAM Oral Suspension at home as instructed, since they've seen its benefits first-hand.

Think easy. Think liquid. Think METACAM.

See Important Safety Information in this piece and accompanying Full Prescribing Information.

**Metacam<sup>®</sup>**  
(meloxicam)  
Solution for Injection/Oral Suspension



Metacam® (meloxicam) is proud to support the National Disaster Search Dog Foundation (NDSDF), the nation's leading provider of trained search and rescue canines.

Think easy. Think liquid. Think METACAM.

1.866.METACAM (1.866.638.2226)  
[www.thinkmetacam.com](http://www.thinkmetacam.com)  
[www.bi-vetmedica.com](http://www.bi-vetmedica.com)



**Metacam**<sup>®</sup>  
(meloxicam)

Solution for Injection/Oral Suspension

METACAM is a registered trademark and FLEXIDOSE is a trademark of  
Boehringer Ingelheim Vetmedica GmbH, licensed to Boehringer Ingelheim Vetmedica, Inc.  
© 2008 Boehringer Ingelheim Vetmedica, Inc. MET0408022